

Lalitha Perera

Graphics Designer / Digital Artist
Curriculum Vitae

Facts

Full Name : **Lalintha Ravishanka Perera**
Date of Birth : **20th August 1983**
Nationality : **Sinhalese**
Address : **35/29, Kumbukgaha Pokuna Road, Udahamulla, Nugegoda**
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On the Web

Website : **<http://www.lalintha.com>**
Creative Networks : Behance - **<http://www.behance.net/lalintha>**
Deviant Art - **<http://lalintha.deviantart.com>**

Introduction

I am a Digital Artist from Colombo, Sri Lanka. I have been creating digital paintings and illustrations for the past three years. I started my career at Cryptodyne Ltd, a creative web agency as a Web/Graphic designer. I draw inspiration from nature and the people I meet in my everyday life. I believe as an artist, absorbing the creativity from simple things in life is very important. I network and exchange ideas with professionals in my field to better understand new design trends. Design and Art is a vital part of everyday life and I am determined to become a professional in Print Design.

My services include creating Digital Paintings, Illustrations, Typography, Branding and Website Concepts.

I am a hardworking creative individual that can offer a young, fresh and professional perspective to any design challenge that is put before me.

Objective

My ambition is to become a professional in Print Design and offer my clients a service unlike they have not seen before. I am also determined to have my own creative agency one day.

Experience

Cryptodyne(Pvt) Ltd – www.cryptodyne.it | September 2006 – Present

Graphic Designer / Associate Web Designer

Responsibilities:

My primary responsibilities are to create print designs, photo manipulations, logos and branding solutions depending on client requirements. My secondary responsibilities are to maintain websites and client inquiries.

Clients Include:

- Ceylon Continental Hotel
- John Keels Office Automation
- Havelock City
- Red Dot Tours
- Microsoft Sri Lanka
- General Engineers
- Bartleet Group
- Access Group

Skills

Print Design

Illustration, Printed Documents, Posters, CD/DVD Sleeves, Letterheads, Business Cards, Magazine Design, Brochure Design, Typography.

Branding & Identity

Identity Creation, Branding and Brand Strategy

Software Literacy

Adobe Illustrator	– Excellent
Adobe Photoshop	– Excellent
Adobe In design	– Good
Adobe Dreamweaver	– Moderate
Adobe Flash	– Moderate

Educational Qualifications

Primary and Secondary education was completed in Mahanama College, Colombo 03
(1989-2002)

Professional Qualifications

University of Colombo, School of Computing

Digital Video Production and animation (2006)

NIBM (National Institute of Business Management)

Diploma in English (2003 Aug to 2004 Sep)

Ingrin Institute of Printing and Graphics

Certificate Course in Graphic Designing – **Credit** (2003 Aug to 2003 Dec)
Diploma in Computer Graphic Designing – **Credit** (2004 Nov to 2005 May)
Certificate in Graphic Re Production – **Distinction** (2004 Mar to 2004 May)
Offset lithography and Printing Machine Operation – **Credit** (2005 Aug to 2005 Dec)
Certificate course in Adobe illustrator - **Distinction** (2005 Oct to 2006 Mar)
Certificate in Advanced Photoshop - **Pass** (2005 Oct to 2006 Jan)

Referees available upon request